The Aspen Institute | Germany

The Aspen Institute Germany

WHO WE ARE, WHAT WE DO, AND HOW YOU CAN PARTICIPATE

THE ASPEN INSTITUTE GERMANY

"The Aspen Institute Germany has pioneered the East-West Dialog and values-based leadership. Congratulations on 40 years. It's just the beginning!"
Leonard Lauder, Chairman Emeritus of Estée Lauder

THE ASPEN IDEA

The Aspen Institute Germany (Aspen Institute Deutschland e.V.) promotes values-based leadership, constructive dialog amongst conflicting parties, and Euro-Atlantic cooperation to support and enhance a strong open society.

Aspen Germany does this by convening decision-makers and experts from politics, business, academia, media, culture, and civil society in three programs:

- **POLICY PROGRAMS** offer a non-partisan confidential platform for dialog and analysis to address regional and global challenges and develop mutually acceptable solutions.
- **LEADERSHIP PROGRAMS** reflect on values and ideas through the Socratic method to deepen knowledge, broaden perspectives, and enhance participants' ability to solve the problems they face.
- **PUBLIC PROGRAMS** provide a forum for open and constructive dialog between decision-makers and a broader audience on a wide range of current issues.

The Aspen Institute Germany embodies the idea of transatlantic community and a free and open society. It serves as a non-partisan, non-profit convening platform and is part of the global Aspen network with partners in the U.S., France, Italy, the Czech Republic, Romania, Spain, Japan, India, Mexico and the Ukraine. Together, the Institutes are committed to address the challenges of the 21st century.

"A close transatlantic cooperation has been and will remain the foundation of German foreign policy, especially because of our shared values. I warmly encourage the Aspen Institute Germany and its Executive Director Rüdiger Lentz to continue their work of promoting and stewarding the Transatlantic relationship."
Angela Merkel, German Chancellor

ASPEN GERMANY'S HISTORY

As the first institute abroad, Aspen Germany was founded in 1974 in the midst of the Cold War. Its founding members included former Chancellor Willy Brandt, former High Commissioner for Germany John J. McCloy, Chancellor Helmut Schmidt, the Governing Mayor of Berlin Klaus Schütz, historian Lord Alan Bullock, the future President of West Germany Richard von Weizsäcker, sociologist and politician Lord Ralf Dahrendorf, and publicist Marion Countess Dönhoff among others.

Under the leadership of Shepard Stone, its first director, Aspen Germany established a unique track record of building German-U.S.-cooperation and dialog with the former Soviet Union. Stone's successors extended this tradition and also focused on issues facing the Balkans and the Middle East.

"While Aspen Germany has closely accompanied Germany's transition over the past four decades, it has not only spun close ties between Washington and Berlin but also earned a reputation for building bridges between East and West. Building trust is the hallmark of Aspen Germany."
Frank-Walter Steinmeier, German Foreign Minister

WAYS TO CONTRIBUTE TO ASPEN GERMANY

BECOME A MEMBER

The "Verein der Freunde des Aspen Instituts e.V." (Association of Friends of the Aspen Institute) was founded in Berlin in 1989 to support the Institute in implementing its mission. Individual members support the Aspen Institute Germany with 500€ per annum and corpora€te members donate 3,000€ or more annually. Our supporters enjoy exclusive benefits including invitations to high level and intimate events and special occasions as well as a discount at our Leadership Seminar.

MAKE A ONE-TIME DONATION TO A DESIGNATED PROJECT

If you wish to make a special impact, your one-time donation can be designated to one of Aspen Germany's distinguished programs or projects depending on your personal interest or your company's focus.

BECOME A SPONSOR

Aspen Germany hosts several flagship events over the year, including a gala dinner in the fall, which concludes the annual Berlin Transatlantic Conference. Companies can sponsor those events and enjoy benefits that provide marketing and networking opportunities targeting the Institute's high level audience. Additional opportunities for sponsorship can be discussed on a case-by-case basis.

"The Aspen Institute epitomizes the transatlantic community in all its many aspects – political, economic, cultural."
Javier Solana, former Secretary General of NATO

FIVE REASONS TO SUPPORT ASPEN GERMANY

1 STRENGTHEN TRANSATLANTIC COOPERATION

Strengthening transatlantic cooperation is at the core of the Institute's mission. We believe that a strong relationship between Germany and Europe and the United States is vital not only for the future well-being of both countries, but to the world as it strives to foster peace and prosperity. Our programs bring together leaders from politics and business from both sides of the Atlantic to address major challenges and find joint solutions.

2 BE PART OF EXPERT CONVERSATIONS

Aspen Germany convenes thought leaders from across society and creates a space for serious dialog and analysis to address national and global challenges and develop mutually acceptable solutions. Ranging from informal, intimate, and off the record conversations to rich intellectual exchanges at expert workshops and conferences, the Institute facilitates discussions on today's most pressing issues e.g. the crisis with Russia, TTIP, and the rise of populist movements.

3 ACCESS ASPENS GLOBAL NETWORK

Aspen Germany is part of a global network with partners in the U.S., France, Italy, the Czech Republic, Romania, Spain, Japan, India, Mexico and the Ukraine. In being part of this network, Aspen Germany has access to and works with some of the most talented like-minded individuals around the world to address the world's toughest questions.

4 FOSTER A CULTURE OF LEADERSHIP BASED ON ENDURING VALUES

The idea that good leaders are a key to a good society is a core part of Aspen's mission. Becoming an effective leader is an inside-out process. Leading a life that is congruent with one's personal beliefs and values gives leaders the authenticity and credibility that their constituents desire. Once leaders have identified their values, they have a greater sense of stability and confidence and are perceived as consistent, trustworthy, and likely to be willingly followed. Through its values based leadership seminar "Philosophy & Practice", which reflects on questions regarding ethics, integrity, consistency, and compassion, Aspen Germany strengthens leaders from business, politics, and civil society for the good of their organizations and society.

5 INVEST IN CONSTRUCTIVE DIALOG AND MUTUAL UNDERSTANDING

In times of diminishing public confidence in the media, snap judgement, and growing polarization, opportunities to have a constructive and civil discourse about difficult topics are not easy to find. Aspen Germany enables respectful conversations amongst conflicting parties, brings together opposing views, and works towards finding common ground and mutually acceptable solutions – at home and abroad.

"For today's emerging leaders who are lonely at the top, the Aspen Seminar provides a safe and neutral space to reflect upon and also consequently develop the true authentic leadership style, based on ancient time texts and values, and modern time frames. It's that experience that keeps bringing me back to Aspen for more."
Dr. Shikha Nehru Sharma, Managing Director, Nutri-Health Systems

SELECTED EVENTS

POLICY PRORGAM

Eighth Southeast Europe Foreign Ministers' Conference with the German Foreign Minister Sigmar Gabriel and the Deputy Foreign Minister of the Czech Republic Jakub Dürr (May 2017)

German-American Dialogue "Learning from Each Other" (May 2017)

Launch Conference "Transatlantic Digital Agenda: Bridging the Gap" (April 2017)

Berlin Transatlantic-Conference "The Liberal Order Under Siege?" (November 2016)

LEADERSHIP PROGRAM

Aspen Leadership Seminar "Philosophy and Practice" (3 times a year)

Leadership Alumni Roundtable "The Conductor's Perspective: What Business can learn from Orchestras!" (March 2017)

PUBLIC PROGRAM EVENTS

'Kennedy Breakfast' with Eric Garcetti, Mayor of Los Angeles (July 2017)

"4 Months Down, 44 Months to Go – Two American Perspectives on President Trump." A discussion with David Knower, Chief Operating Officer, Cerberus Deutschland GmbH, and Frank Sportolari, President, United Parcel Service Deutschland (May 2017)

U.S. Election Night 2016 (November 2016)

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