In cooperation with:

The Aspen Institute Germany wishes sincerely to thank the German Federal Foreign Office for its sponsorship of the Aspen Southeast Europe Program 2014 through the Stability Pact for South Eastern Europe.
Monday, September 08, 2014

Arrival of participants during the day

20:00
Drinks reception and welcome dinner
Venue: Klostermühle Refektorium

Dinner Speech: Michael Roth, Minister of State for Europe, German Federal Foreign Office

Tuesday, September 09, 2014

09:00 – 09:15
Welcoming remarks and opening of the conference
Venue: Conference room Theaterforum

Speakers: Rüdiger Lentz, Executive Director, Aspen Institute Germany
Dr. Ernst Reichel, Envoy for South Eastern Europe, Turkey and the EFTA-States, German Federal Foreign Office

09:15 – 10:45
Session I:
EU enlargement and rule of law

The first session will take a general look at the rule of law situations in the Western Balkan countries in their EU integration process. The EU in its 2013/2014 Enlargement Strategy considers rule of law a “fundamental value” that is “at the heart of the accession process”. What does the current situation look like? What are the main challenges ahead of the candidate and potential candidate countries? What should be the key focus of these countries be? How should the new EU approach of opening chapters 23 and 24 in the beginning of accession negotiations be evaluated? What are the first experiences with this approach? How can a sustainable implementation and an irreversible, deeply rooted reform process in accession countries be supported? Is there anything else the EU should do in order to better support countries in the process?

Moderator: Rüdiger Lentz
Introductions: Zoran Ilievski, Europeanization by Rule of Law Implementation in the Western Balkans
Bodo Weber, Promoting Rule of Law through EU Integration in the Western Balkans – Previous Experiences and Current Challenges
10:45 – 11:15
Coffee break

11:15 – 12:45
Session II:
Capacity building: judicial and public administration reform

An independent and efficient judiciary as well as strong administrative capacity, in particular within law enforcement agencies, is at the core of the EU integration process, as the establishment of rule of law is not limited to the legal framework but strongly depends on its implementation. The second session will therefore focus on the implementation of unbiased, efficient jurisdiction. What have the developments in this field been over the past years? What are the major challenges the countries in the region are still facing? Has a separation of power in the Western Balkan countries been established sufficiently to guarantee an independent judiciary? If not, what are the main impediments? How can the key rule of law principles of legal certainty and unity be ensured? What are the major shortcomings of the reform processes? What is the EU’s role in the processes? Is there a need for stronger EU support or assistance?

Moderator: Sonja Licht
Introductions: Gordan Kalajdziev, Judicial Reforms in the Republic of Macedonia – Concepts and Obstacles
Handes Özhab eş, Judicial Reform in Turkey: Achievements and Shortcomings

12:45 – 14:00
Lunch
Venue: Klostermühle Refektorium

14:30
Departure to Berlin in front of Fischerhaus

16:30 – 17:30
Meeting with Dr. Joachim Bertele, Head of Division 212 Bilateral Relations to the Countries of Central, Southeastern and Eastern Europe, Southern Caucasus and Central Asia, German Federal Chancellery
Venue: Federal Chancellery, Willy-Brandt-Straße 1, 10557 Berlin

18:00 – 19:00
Meeting with Dr. Jörg Bentmann, Head of Division G: General Questions; EU and International Affairs, German Federal Ministry of the Interior
Venue: Federal Ministry of the Interior, Alt-Moabit 101D, 10559 Berlin
19:30 – 22:00  Reception and Dinner with Members of the German Bundestag
Venue: Schmugglerscheune, Altes Zollhaus, Carl-Herz-Ufer 30, 10961 Berlin

MPs: Peter Beyer
     Thorsten Frei
     Ursula Groden-Kranich
     Metin Hakverdi
     Josip Juratovic
     Jürgen Klimke
     Manuel Sarrazin
     Johann Wadephul

Wednesday, September 10, 2014

09:00 – 10:30  Session III:
Rule of law and the economy – improving the investment climate

The countries of the Western Balkans all face the challenge of high unemployment, little economic growth, and a dire need for foreign direct investment. However, at the same time, the countries’ investment climates all have room for improvement. What are the shortcomings of the countries’ legal systems when it comes to attracting foreign direct investment? Do countries offer sufficient legal certainty when it comes to investment, property rights, or permits? Which reforms are needed in order to improve conditions for investors? Is there anything the EU can do to further support this process?

Moderator: Helge Tolksdorf
Introductions: Silvana Mojsovska, Measurement of the Investment Climate Versus Investment in the Western Balkans
             Valbona Zeneli, Economic Rule of Law for Development in the Western Balkans

10:30 – 11:00  Coffee break
11:00 – 12:30  
**Session IV:**  
*Organized crime and corruption*

Key challenges to the rule of law identified by the European Union are organized crime and corruption, in particular the “criminal infiltration of the political, legal and economic systems” (EU Enlargement Strategy and Key Challenges 2013/2014). It is therefore fundamental for progress in rule of law to tackle these issues effectively. Why do countries struggle so much in their fight against organized crime and corruption? How can OC and corruption be tackled more efficiently, in particular since they are becoming more sophisticated with modern business instrument as cover-ups? How can existing anti-corruption legislation be implemented more efficiently? How can individual political or interest group influence on anti-corruption measures be limited?

Moderator:  
Dr. Andrea Despot  
Introductions:  
Daniela Irrera, *Formal and Informal Actors in the Western Balkans: Measuring the Impact of Anti-Corruption Policies*  
Ioannis Michaeltos, *The Fight Against Corruption and Organized Crime, The Case of the Western Balkans*

12:30 – 13:30  
Lunch

14:00 – 15:30  
**Session V:**  
*The protection of basic civil, political, social, and economic rights*

One of the cornerstones of rule of law is the guarantee of basic civil, political, social and economic rights, and the protection of these rights by and in particular against governmental or administrative activities without legitimate cause. Part of these fundamental rights is the right to freedom of expression, including freedom and independence of the media. What is the situation in Western Balkan countries? Which rights are already sufficiently guaranteed? What needs to be done in order to ensure the guarantee of all rights, and in particular improve the independence of media throughout the region?

Moderator:  
Rüdiger Lentz  
Introductions:  
Nenad Koprivica, *Background Paper on the Protection of Basic Civil, Political, Social, and Economic Rights in the Western Balkans*  
Murat Önsoy, *The Protection of Basic Rights in the Western Balkans*
15:30 – 16:00  Coffee break

16:00 – 17:30  Meeting with Peter Eigen, Founder of Transparency International

18:00  Barbecue on the shore of Madlitz lake

**Thursday, September 11, 2014**

*Departure of participants during the day*
Borchardt, Bernd
Despot, Andrea
Djikić, Emir
Goranić, Ivana
Harxhi, Edith
Ilievski, Zoran
Irrera, Daniela
Kalajdziev, Gordan
Kapetanović, Amer
Kiprijanovska, Dragana
Koprivica, Nenad
Korenica, Fisnik
Licht, Sonja
Lüttenberg, Matthias
Majstorović, Srdan
Michaletos, Ioannis
Mojsovska, Silvana
Nehm, Florian
Niktin, Alexander
Önsoy, Murat
Özhabeş, Hande
Peçi, Idlir
Pejović, Aleksandar Andrija
Pfeuffer, Paul

Pürner, Stefan
Quiring, Anja
Reichel, Ernst
Samofalov, Konstantin
Selimi, Petrit
Tahiri, Edita
Tolksdorf, Helge
Trišić-Babić, Ana
Weber, Bodo
Zeneli, Valbona

The Aspen Institute Germany

Esch, Valeska
Senior Program Officer
Jackson, David
Rapporteur
Kabus, Juliane
Program Assistant
Lentz, Rüdiger
Executive Director
Wittmann, Klaus
Senior Fellow
The Aspen Institute’s conference ‘Rule of Law Enhancement in the Western Balkans: Identifying Next Steps’ took place in Alt Madlitz, Germany between September 8-11, 2014. The event brought together 30 select decision makers from Southeast Europe (SEE), Germany, the United States (U.S.), Turkey and the European Union (EU), with professional backgrounds in government, international and civil society organizations, academia, the security sector and Foreign Service. The conference was divided into five sessions. The first and second sessions examined progress in the rule of law and judicial reform in the region; while the latter sessions focused on the economy, organized crime and corruption, and the protection of basic rights.

Session I: EU enlargement and the rule of law

The session examined the state of play for rule of law reform in the region and started with the observation that with regards to the rule of law no EU member state is perfect – in fact, some are less than perfect. Nevertheless, enhancing the rule of law is central to the EU accession process and a vital concern for Southeast Europe. The most important question is not if implementation of the rule of law but how. It is also a formidable challenge: organized crime and corruption must be fought, judicial independence forged, and an administration based on the fair and universal application of rules established. Progress must be driven by society – a willingness to fight corruption must become a part of society’s DNA.

Rule of law systems face common challenges in the region. Overall, transparency is lacking and the systems are often burdened by organizational complexity, as well as rudimental management issues, such as poor budgetary planning and inadequate use of IT systems. One speaker recommended that the poor infrastructure for legal training and teaching should be addressed. Again participants stressed that these challenges can only be addressed if societal norms and attitudes change, a transformation that requires the full leveraging of civil society. Today’s efforts to embed the rule of law, suggested one expert, confront a ‘double heritage’ from the past: the rise of informal networks that continue to pollute and disrupt the formal order combined with the legacy of lawlessness and violence that tore through the 1990s.

Some speakers noted that the EU’s approach to rule of law in the region is not flawless. Even though the EU has had to face a sharp learning curve, lessons from the accessions of Romania and Bulgaria still need to be gained. One expert suggested that EU officials understand these shortcomings but the overall approach is restrained by diverging notions of what the rule of law is amongst member states. Another pointed to the political sensitivity of the rule of law: as it touches on fundamental rights of sovereign states the EU acts with excessive caution. The principle of the rule of law must be supplemented with a qualitative improvement in the type of legislation, advised one participant. Moving forward, one speaker suggested that the EU must set out a clear and detailed map for the region. Clear measurement criteria for rule of law progress and implementation should be designed for SEE countries, underpinned by a credible future perspective.

Other speaks highlighted certain strengths in the EU approach – ‘the glass is more likely to be half full than empty’. Progress has been made in judicial reform; this may be due to a strongly institutionalized and clear acquis communautaire criterion in this area, especially compared to other areas like police reform. Though accession cannot be reduced to a mathematical formula, one expert recommended that a clear communication of tasks is crucial for institution building. Even though leaders in SEE are extremely apt at creating smoke screens, behaviors can be changed if local actors know what they are supposed to do and can be held to account – politicians do not like to be reminded that they have not made progress. One speaker stressed that the rule of law advances in the region, despite continuing problems, have been quite remarkable: Albania has gone from the brink of civil war to relative prosperity; war crime suspects have been delivered to the Hague; old enemies have made peace. It may take time and there can of course be improvements made to the system but conditionality has induced substantial progress.

Though it was noted that new procurement practices have curbed corruption pretty successfully, anti-corruption efforts in the region can also inadvertently undermine the rule of law, especially if they are used as a political tool. Experts underlined that allegations of corruption should not be harnessed by politicians to slander opponents, an issue that the EU continues to monitor and will seek to prevent. One participant advised that Europeanization is not the same as democratization, and internally-led democratization must continue in parallel with the EU accession process. Moreover, the EU’s strategy is a complex package covering many areas and thus defies analysis as a single strategy. One speaker recommended that, despite shortcomings, the EU accession toolbox is a force of democratization, but sometimes the EU policy is subject to compromise and in muddling through political disputes in the region, such as in Kosovo and BiH, the EU can undermine the rule of law. ‘Double standards’ undermine the EU’s approach: corrupt politicians should be arrested and not compromised with, and though geo-political agendas are hidden, they are
active in the region and this disrupts the implementation of the rule of law. Without greater credibility from the EU, alternative powers could fill a vacuum in the region, warned experts.

One expert advised that the rule of law concept is myopically understood by policy makers. The rule of law is about the basic question of how society organizes itself and so only part of rule of law reform should be connected to the state, the rest should be connected to social institutions like civil society. The rule of law is also about self-governing as well as state-governing, and civil society must be placed at the center of reform efforts. Universities in the region need support from the EU to galvanize an intellectual debate about the rule of law. As well as the media and civil society, independent institutions, such as ombudspersons, are important to condition the political class to become more aware of rule of law principles. The merits of the ‘carrots and stick’ were discussed. One expert suggested that sharper sticks should target under-performing political leaders. Another recommended that the concept of reward is problematic because such external validation dis-embeds the accession process from society – ‘self-reward’ is a better way to motivate integration.

Technical aspects of the EU’s approach could be refined. Broad frameworks of measurement by the EU do not provide an adequate picture of the situation and participants called for more specific measurement tools. One participant at the frontline of implementation described the complexity of chapters 23 and 24 of the acquis, before noting that chapter 24 is a ‘hard’ acquis, meaning it is very clear and institutionalized but at the same time it is costly for accession states. One effect is that local media and public debate is dominated by the rule of law, which makes it difficult to reach out the public on other issues, such as financial or economic reforms. Practical aspects of the rule of law (are the statistics functional? do the custom’s IT systems work?) remain crucial. These practical aspects demonstrate just how socially embedded the process is, a process so thorough and complex that it will certainly take a generation to foster change. There was a general consensus that politicians in the region are entering a crucial period in which they must now find the political will to deliver on reform.

Session II: Capacity building – judicial and public administration reform

This session discussed how judicial and public administration reforms can move forward. One expert advised the rule of law is about constraining elites through a division of power not about strengthening the mechanisms through which politicians rule, yet victorious politicians tend to see all branches of government as legitimately serving their aims. Hence, a basic misunderstanding of what the rule of law is blights its implementation. Checks and balances are therefore sidelined: executive branches in the SEE have become excessively powerful – the result is that judiciaries are not giving protection to the citizens and cannot constrain politicians.

Finding a right reform balance within the checks and balance framework is important. Much of the focus is now on disciplining the judiciary but this creates a lot of noise against the judiciary and, in turn, reduces social trust, one speaker recommended. Externally disciplining the judiciary is important but at the same time means by which norms of appropriate judicial behavior are internalized should be found. To the east, the Turkish judiciary has been a means of disciplining society and not to protect rights. Legal assurances do not guarantee legal practices in Turkey, meaning permanent structural reform is necessary: the judiciary should become more democratic and pluralist that represent different segments of society. In Kosovo, EULEX has established some important benchmarks about how judges should assess cases – EU accession criteria could provide more guidance on these benchmarks. From an organizational perspective recruitment mechanisms for judges can be improved in the SEE, professional development mechanisms are rather weak, and the disciplining of judges should be based on objective criteria. Substantively, some fields of law need further development as, for example, competition law is very weakly developed in the region.

One expert stressed that the rule of law does not come after socio-economic development, democratic maturity or better laws: it is fundamental to all of them – calls for ‘sequencing’ are merely calls for more time, slowing down accession. Advice was given that though the better specification of accession criteria may be important it is not a panacea. Technical capacities are necessary but not sufficient as politics matters: the rule of law requires checks and balances, and respect for the independence of the judiciary. Monitoring these political aspects requires the EU to ‘see behind’ the outward operation of the rule of law to understand the politics that determine the operation of the institutions: are judges intimidated? Are jobs handed out on the basis of patronage? Lifting this veil is crucial to understanding the ‘living body’ of the rule of law.

One speaker proposed that political elites have hijacked the political system for their own interests. Elites adopt legislation but actual implementation is between zero and ten percent; why then does the EU penalize whole populations when it is often the elites that disrupt integration? This is both a moral issue and an edu-
cational issue. Again, the recommendation was the policies of the EU should be much more about stick than carrot, especially as many of the rewards go to the elites rather than the population. Another expert suggested that soft methods, such as better communication, are in the long term more effective than hard measures. For example, networking can be a very effective method because creating networks between those interested in reform and connecting these networks to the EU institutions can spur progress. Another speaker underlined the importance of generating new elites in the region that are more oriented towards democracy. Finally, it was emphasized that though democratization should come from within, Brussels should have better oversight in the region: an effective DG enlargement commission is central to the momentum of the process.

Session III: Rule of law and the economy – improving the investment climate

Experts kicked off this session by noting that resources, capabilities and markets are necessary for attracting FDI but not sufficient: the quality of institutions is absolutely vital. Yet, experts stressed that FDI does not lead directly to growth: absorptive capacities – particularly trade openness, human capital, technological capacities, and domestic credit – determine whether FDI generates growth.

FDI is unevenly spread in SEE and overall just 0.9% of global FDI flows to the western Balkans. Experts underlined that particularly important for increasing FDI is the economic rule of law: the universal application of laws and procedures. On the flip side, corruption is statistically associated with low levels of FDI. Challenged by the shadow economy, the economic rule of law requires immediate reforms that should aim at constructing functioning economic institutions, curbing corruption and creating a friendly business environment. As unrest in BiH has revealed, political elites are realizing they cannot rely on the same old tricks and fear-mongering but have to deliver. Speakers recommended that if domestic institutions uphold monopolistic practices and corruption, FDI can actually widen social disparities – a finding that reinforces the importance of the economic rule of law.

Countries of the region ‘should turn to each other’ to improve the economic situation. SEE countries do not compare favorably with regions with cheaper labor costs such as Asia – countries should therefore join forces to forge a regional market. Barriers to regional cooperation are still present. CEFTA 2006 reduced tariffs between countries but still only 10% of total trade is intra-trade, a figure way below potential. Even amongst extremely close states such as Kosovo and Albania trade is constrained by administrative malpractice, and more widely in the region, ‘time taxes’ and ‘bribe taxes’ hinder business. Eighty-percent of investors do not bring new technologies to the region because of deficiencies in human capital; moreover, larger markets are more attractive for the kind of cutting-edge technologies that can have positive spillover effects. It could be that only through a prolonged EU accession process can a thorough implementation of laws be ensured, advised one participant.

Infrastructure development is critical: highways that connect ports to towns to cities are urgently required. China is becoming a major strategic investor in the region, especially in infrastructure and energy. The strategic aim of China’s investment is to send goods to western Europe but also to move closer to European research and development networks. Even though countries in the SEE are somewhat instrumentalized by China as a conduit to western Europe, one expert advised that if SEE governments stay true to rule of law principles, they can ensure positive fruits are harvested from these investments.

One expert noted that small and medium-sized businesses from western Europe may feel more comfortable in the smaller markets of SEE countries. Participants also discussed whether indicators, such as those from the World Bank ‘Doing Business’ report, matter. Some experts argued that they influence economic decision making as companies take into account these scores before investing; others suggested insights from the day to day reality of the business environment, rather than abstract measures, are more significant. One expert advised that foreign investors are often put off by the complex legal environment in the region, a situation rooted in on-going accession reforms that can appear to be experimental.

Session IV: Organized crime and corruption

Even though international cooperation is helping to stem the flow of goods of organized crime, challenges still remain. The wars in Libya, Syria, and Iraq and the aftermath of the “Arab Spring” have rejuvenated the SEE arms trafficking industry; cocaine and heroin are reaching historically low price levels; and the SEE is the prime entry into the EU for illegal immigration and remains a source region for human trafficking victims. Experts recommended that any initiatives taken should be multi-level and durable. In fact, one expert recommended that a major ‘master plan’ to fight organized crime and corruption should be forged between the EU and countries of the region. The EU must help with countries in the region by providing material aid, expert advice, and technical support, especially on asylum and migration challenges. Off-shore tax havens,
secret jurisdictions and the shadow economy need to be addressed in the fight against corruption. Greater transparency for the executive, legislative and the judicial branches is also vital, and it was also noted that parallel private higher education systems are particularly prone to corrupt practices.

Media independence is overwhelmed by corrupt practices in the region. Newspapers are aligned to political blocks and often instrumentalized to berate political opponents through campaigns of allegation and counter-allegation. The dominant narrative in the media is that all politicians are crooks and criminals, a generational change is necessary to take over the reforms. Foreign ownership of newspapers was cited as an area of concern because these outside owners put too much emphasis on profit and not enough on quality journalism. There are also very few investigative journalists, mainly because the risks are too high.

One expert noted that it is very difficult to prosecute high-level corruption cases because these often involve highly elaborate schemes to steal money. In addition, the fight against corruption can be used in a very corrupted way – attacking high level corruption is often based on ‘selective justice’. It was also noted that petty corruption can create an environment in which high-level corruption thrives and vice versa: the behavior of politicians can induce poor behavior in people making bribery more likely. Blanket attacks on corruption can also have perverse effects. One expert noted that informality often is important for the functioning of society, especially if the state has weak administrative capacities. Non-licensed actors can enhance functionality and so we need to study carefully how corruption functions rather than dismiss it outright as a curse.

Session VI: Protection of basic rights in the Western Balkans

Participants noted improvements in the region’s human rights frameworks. The EU accession process has promoted a far-reaching architecture to protect human rights. More pessimistic viewpoints stressed that these legal advances have not been successfully translated into the rule of law and social justice. Different groups suffer from inadequate protection. One participant underlined that the Roma remain the most marginalized group, suffering from widespread discrimination. Few groups are fighting for their case and often policy is shaped by latently racist attitudes, a situation not helped by donor efforts that tend to be too uncoordinated. Participation and representation for and by the Roma in the political process is critical.

Attacks on LGBT activists are not adequately investigated by the authorities in the region but other participants suggested that the context for LGBT organizations has improved. Just five years ago there was a generally intolerant atmosphere; now the culture of intimidation has faded and public LGBT platforms have been established. While other speakers disagreed about how substantial this improvement has been, most suggested that on LGBT issues the region is at least moving in the right direction. It was also suggested that LGBT receive a lot of funding from donors and this can be sometimes at the expense of other vulnerable groups. Unconsolidated property right regimes were also highlighted as a major – but often overlooked – issue in the region as confiscation and restitution claims, as well as overlapping property claims, can create an unpredictable business environment making the region less attractive for FDI. It was also noted that rights for the disabled are often overlooked in the region.

Again, the media was cited as an area for concern. Accurate information is difficult to come by in the region. Strengthening the protection of journalists and effective guarantees for freedom of expression still represent major challenges. Surveys of journalists in the region have revealed that they feel their rights are not respected. Media self-regulation should be stepped up and ‘the hidden hand’ of the state should be pulled – issue in the region as confiscation and restitution claims, as well as overlapping property claims, can create an unpredictable business environment making the region less attractive for FDI. It was also noted that the EU is not a body with a history of respect and ‘EU’ standards of human rights protection and so the EU should stop lecturing the region about ‘EU’ standards of human rights because they do not exist; rather human rights protection in Europe resides in the European Court of Human Rights. One expert highlighted that independent institutions, such as Ombudsmen and commissioners, have helped enormously to improve the human rights landscape. They are in fact the backbones of a legal order and fully-fledged democracy – in Serbia, politicians are afraid of them. It is therefore crucially important to strengthen these regulatory bodies.
“Through its work, Aspen demonstrates the importance of the Atlantic community for Europe. Moreover, Aspen successfully assists the leaders and countries of Southeast Europe to become members of this community. I personally have gained a lot from having the opportunity to participate in your workshops and events, and I would recommend Aspen for everyone interested in personal educational growth, professional networking and increasing their leadership skills.”

Ana Trišić-Babić
Deputy Foreign Minister of Bosnia and Herzegovina

“The Aspen Institute SEE program provides a critical approach and a strategic look at the issues that are of great interest for peace, security and Euro-Atlantic integration.”

Edita Tahiri
Deputy Prime Minister of Kosovo

“Thanks to the Aspen Institute, analysts and decision makers are convened regularly in order to find solutions even for complex issues like the Balkans – which remains a real challenge to be solved.”

Michael Brand
Member of the German Parliament

“Aspen did a wonderful job, gathering people together who are working in bringing understanding and cooperation back to the Western Balkans.”

Marieluise Beck
Member of the German Parliament

“It is very important that Aspen remains committed to SEE and follows its European path.”

Sonja Licht
President, Belgrade Fund for Political Excellence