

# What do Europeans think of the US election?

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#ElectionNightBerlin | 5 November 2024

# What the world thinks: YouGov is measuring public opinion continuously.

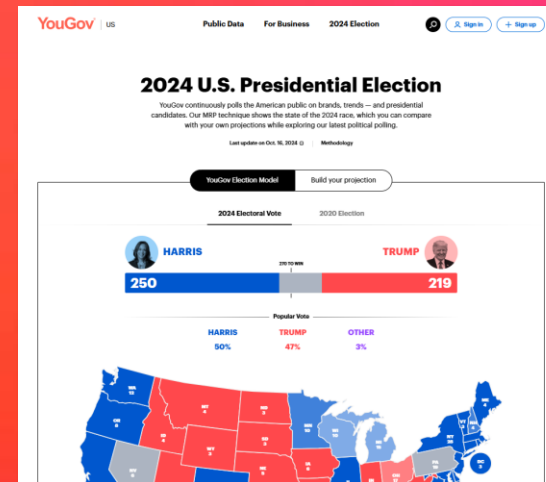
## We have been covering elections all over the globe

- UK
  - US
  - Germany
  - France
  - Spain
  - Italy
  - Denmark
- Most accurate pollster in Spain in 2023 and the UK in 2024
  - Introduced MRP projections to the UK to correctly predict the 2017 hung parliament

## We are providing data & insights regarding the US election

### Election Model

based on MRP methodology



### Partnerships



The Economist



## Question

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**What do Europeans think of the US election?**

## Solution

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### **YouGov<sup>®</sup> Eurotrack**

- Monthly tracking of opinions on European politics
- 7 European countries covered: Denmark, France, Germany, Great Britain, Italy, Spain, Sweden
- Fieldwork: 9-24 October 2024
- Sample: 9,300 respondents

## 01 Preferred candidate

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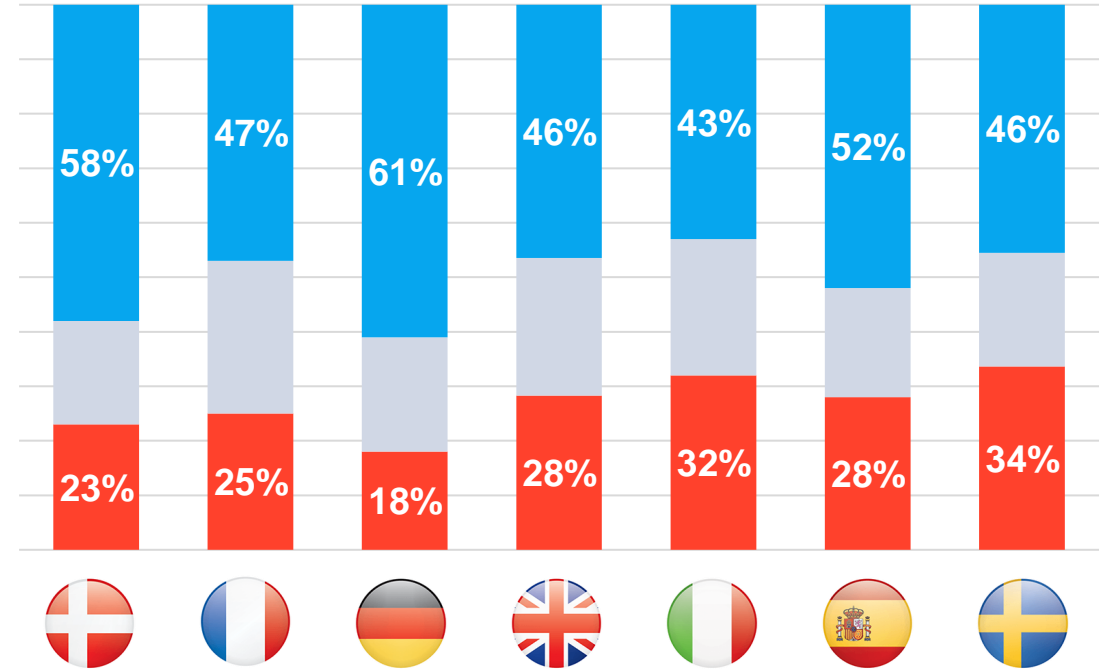
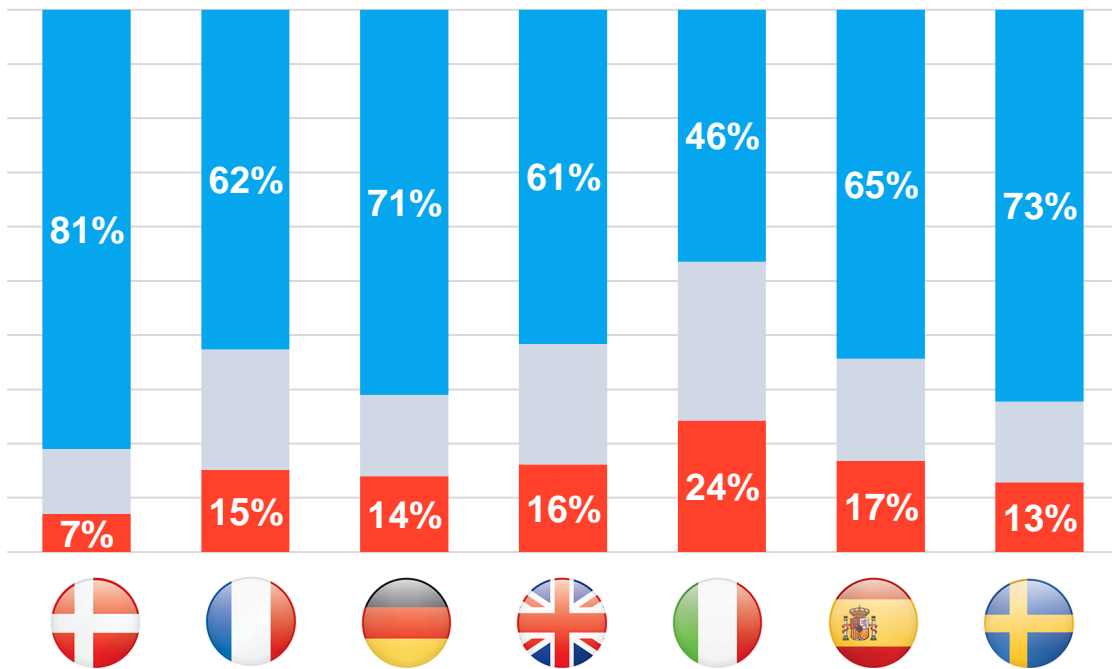
# Europeans prefer Harris to Trump

# Europeans clearly prefer Harris to Trump as the next US president – and they think Harris will win the race.

Who do you want to win the US presidential election in 2024 and become the next president of the United States?

Who do you think will win the US presidential election in 2024 and become the next president of the United States?

■ Donald Trump ■ Don't know / No answer ■ Kamala Harris



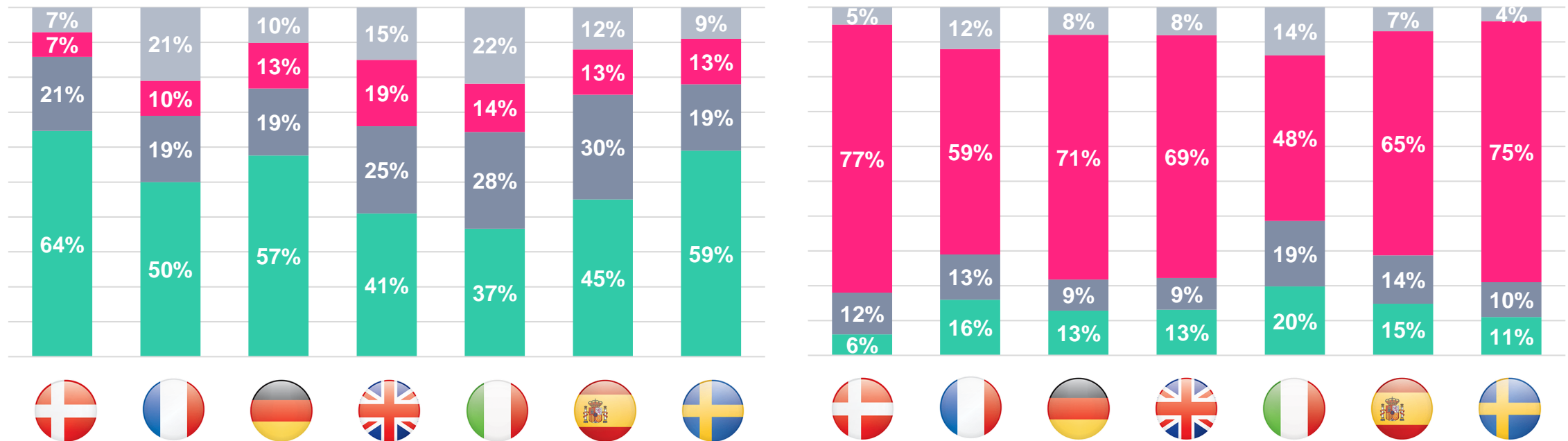
# Europeans expect Trump to be a poor president. They are more positive about Harris, but with less certainty.

If each of the following becomes the next President of the USA, do you think they would be...

## Kamala Harris

## Donald Trump

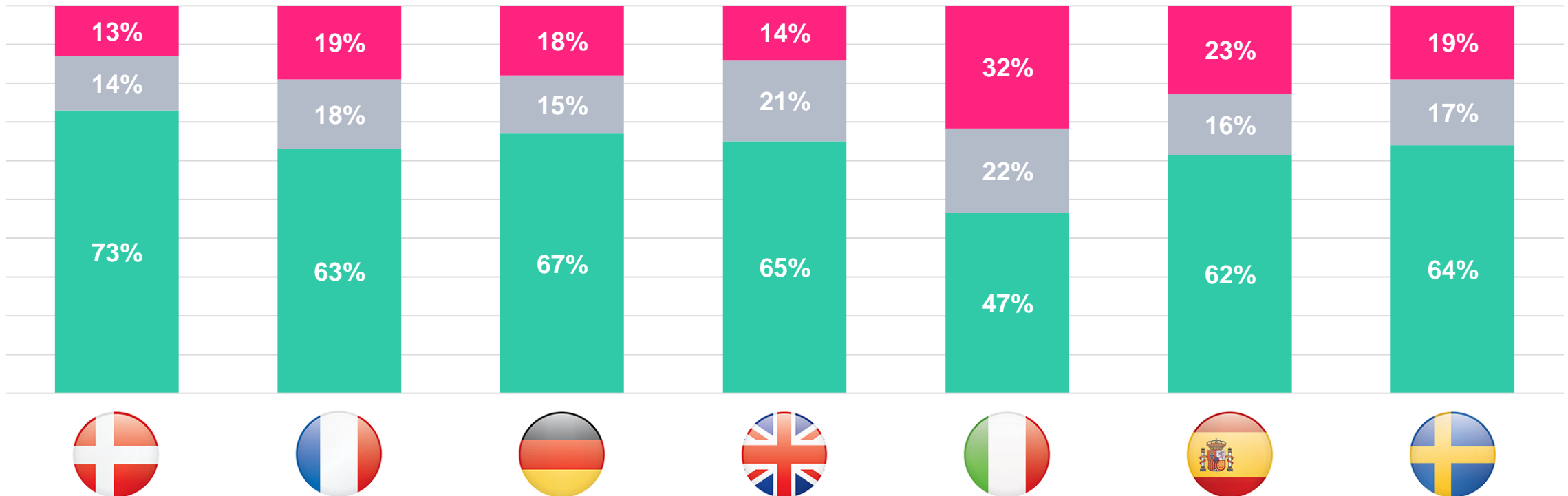
■ A good / great president ■ An average president ■ A poor / terrible president ■ Don't know



# Most Europeans expect violent acts if Trump is not elected president.

From what you've read and heard, do you think there would be violence in the United States if Donald Trump is not elected president in November?

■ There definitely / probably would be violence   ■ Don't know   ■ There definitely / probably would not be violence



## 02 Transatlantic relationship

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**Europeans want the US to be involved in European affairs – but expect changes if Trump wins**

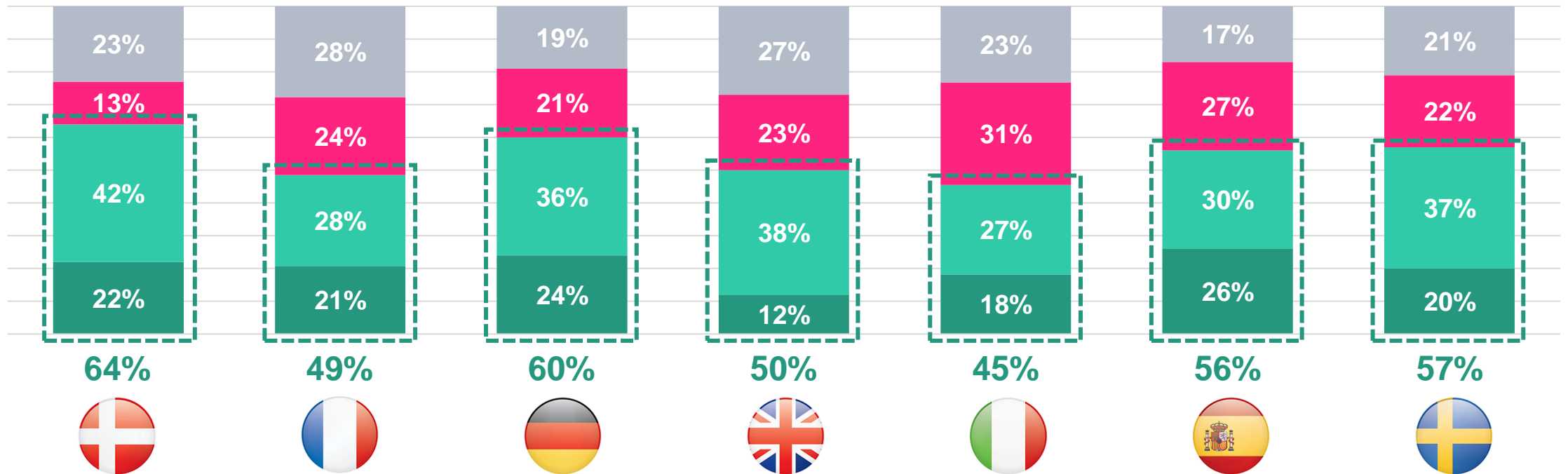


# Solid as a rock: Europeans want the US to remain involved in European security policy.

Should the United States be more involved, less involved, or remain the same in addressing the following?

The European security architecture

■ The US should be more involved ■ The US involvement should remain the same ■ The US should be less involved ■ Don't know

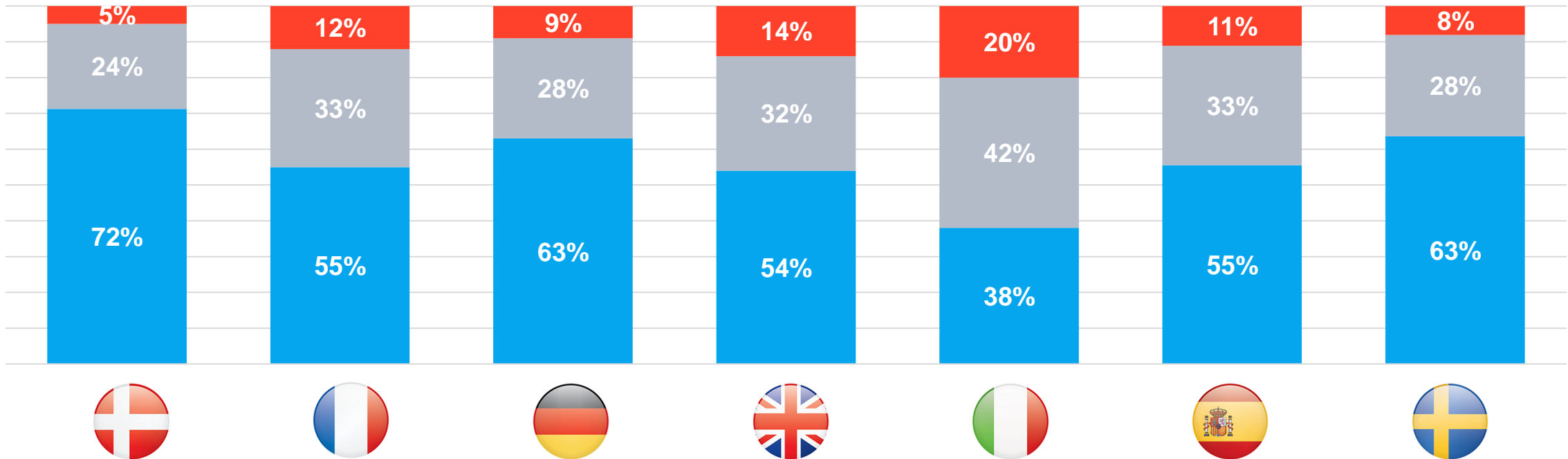


# Most Europeans think that their country's relations with the US would improve if Harris became president.

Do you think Donald Trump or Kamala Harris would be best at...?

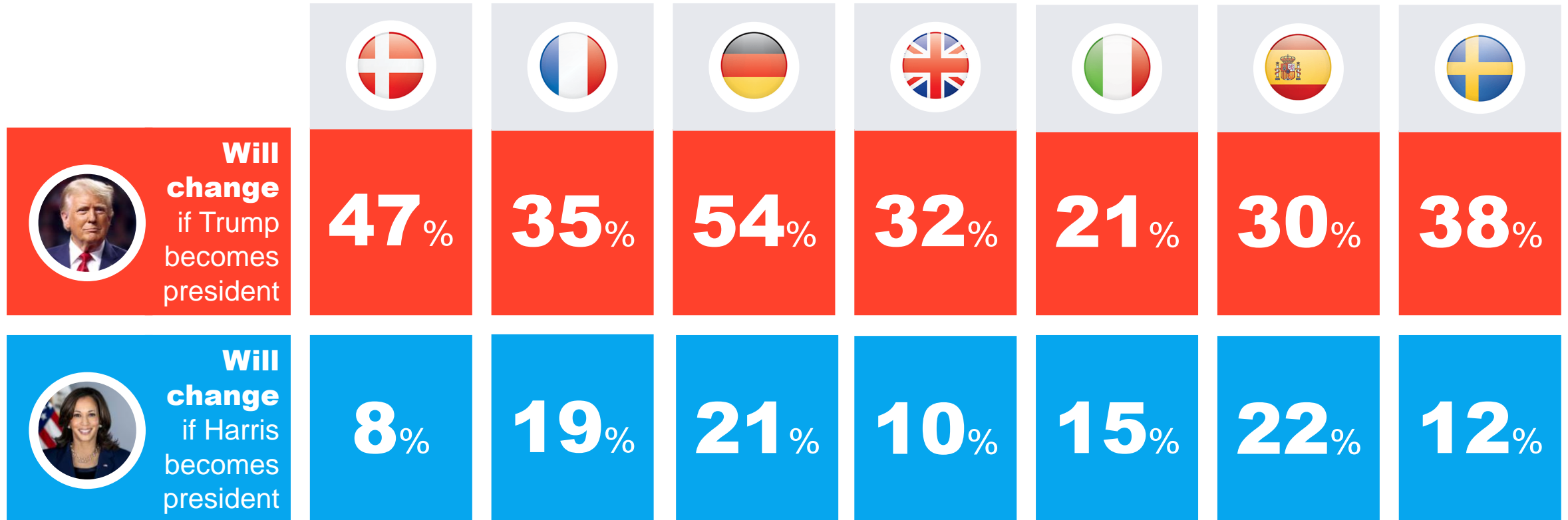
Improving the United States' relationship with your country

■ Kamala Harris ■ Neither / Don't know ■ Donald Trump



# Europeans believe that their country's foreign policy would remain stable if Harris were elected.

Do you think the foreign policy of your country towards the United States will or will not change if the following candidate became president of the United States?



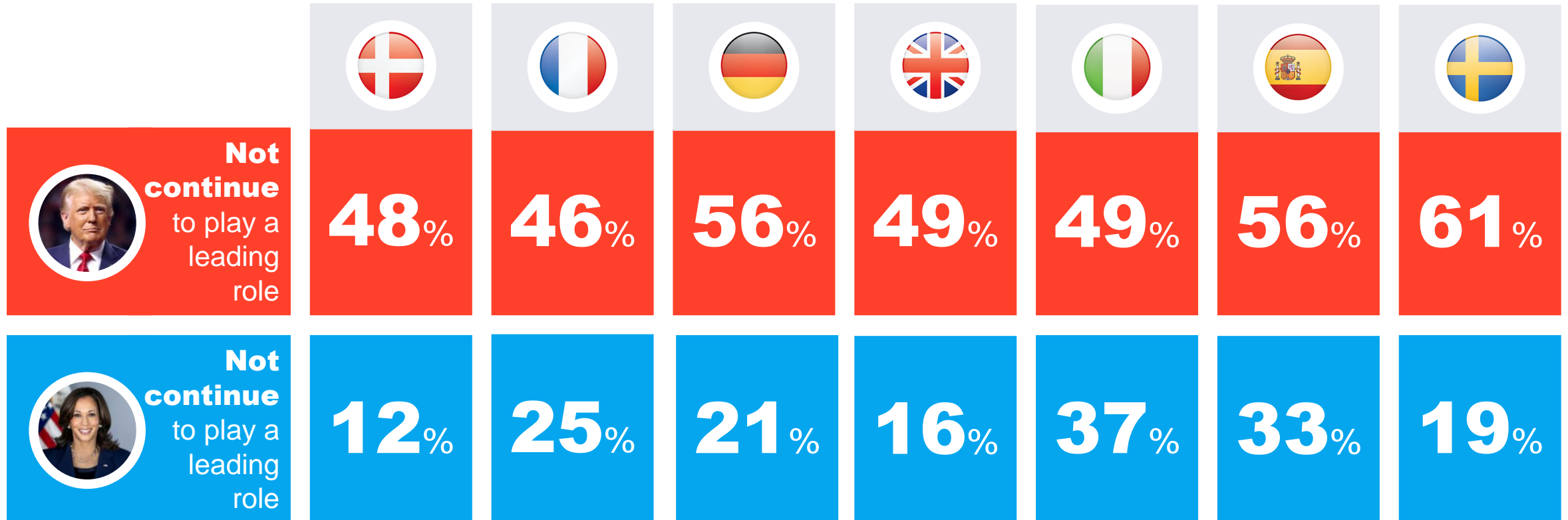
## 03 Global affairs

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**Europeans are sceptical  
about US leadership  
under a Trump  
administration**

# Most Europeans would like the US to stop playing a leading role if Trump were to become president.

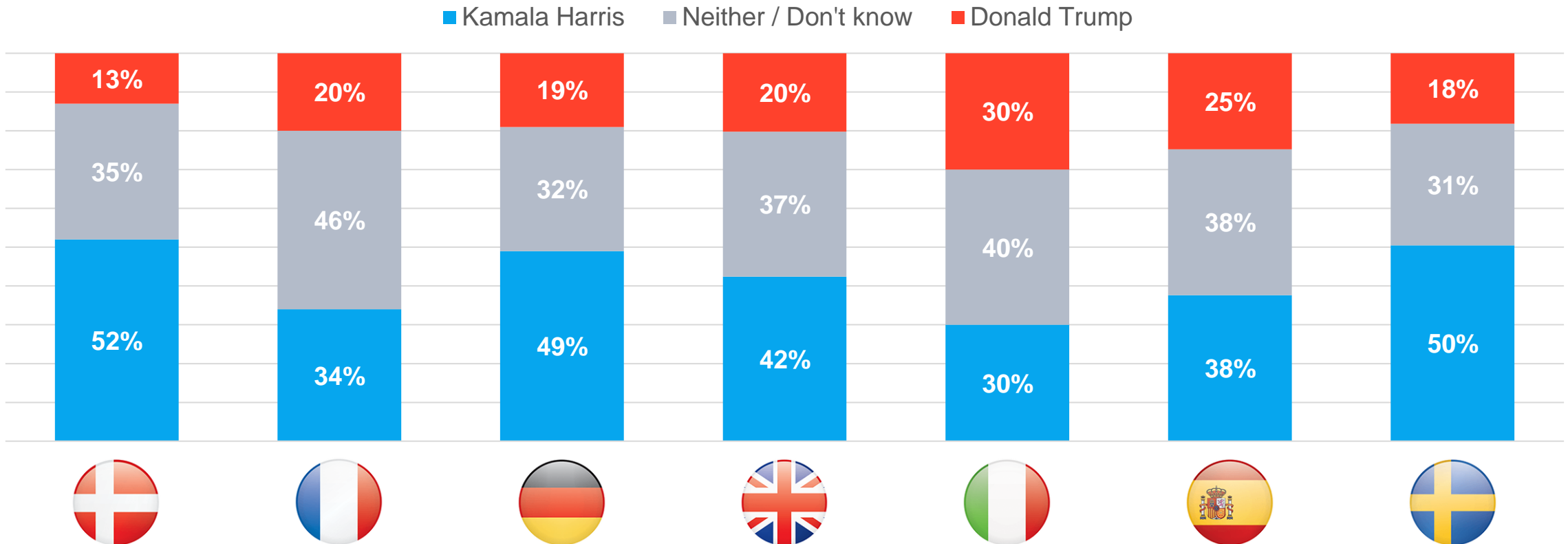
Do you think the United States should or should not continue to play a leading role in global affairs under each of the following administrations?



Sample: Representative for the population 18+ years | Sample size: 1,019 in Denmark, 1,014 in France, 2,098 in GB, 2,077 in Germany, 1,013 in Italy, 1,072 in Spain, 1,007 in Sweden | Fieldwork: 9-24 October 2024

# In most countries, Europeans think that Harris would handle the Russian war against Ukraine better than Trump.

Do you think Donald Trump or Kamala Harris would be best at addressing the Russian war against Ukraine?



## 01 Preferred candidate

- In all countries, a majority prefers Harris to Trump as president of the United States
- Europeans think Harris is more likely to become president than Trump

## 02 Transatlantic relationship

- Europeans want the US to be involved in European affairs
- They see Harris as the candidate promising stability
- Germans expect major changes in the transatlantic relations if Trump becomes president

## 03 Global affairs

- Most Europeans will question US leadership in global affairs if Trump becomes president
- They expect Harris to be better at handling international conflicts

# Thank you!



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